



United Nations
Educational, Scientific and
Cultural Organization



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UNESCO-Japan Prize on Education for Sustainable Development

The 2019 laureates

The UNESCO-Japan Prize showcases and rewards outstanding projects and programmes in the field of Education for Sustainable Development (ESD). The winners of the 2019 edition are from Botswana, Brazil and Germany.

About the UNESCO-Japan Prize



The UNESCO-Japan Prize on Education for Sustainable Development (ESD) honours exceptional, innovative and transformational projects by individuals, institutions, organizations and other entities engaged in promoting ESD.

Funded by the Government of Japan, the Prize is endowed with US\$150,000 per year to be divided among three recipients.

The Prize was established by UNESCO's Executive Board within the framework of the Global Action Programme on ESD (GAP) which for the period 2015-2019 aims to generate and scale up ESD action at all levels and in all areas of education and learning. The Prize was awarded for the first time by UNESCO's Director-General in November 2015. Previous winners have come from Cameroon, Germany, Guatemala/El Salvador, Estonia, Indonesia, Japan, Jordan, Namibia, the United Kingdom, and Zimbabwe.

In October 2019, UNESCO's Executive Board decided to continue the Prize from 2020 in the framework of the new "ESD for 2030" programme (2020-2030), to be awarded once every biennium.

Learn more about the Prize and its winners at:

 <http://en.unesco.org/prize-esd>



Selection criteria and process

The UNESCO-Japan Prize can be awarded to **individuals, institutions, organizations** and other entities with a **specific ESD** project or programme that must be ongoing and running for at least 4 years; be replicable and scalable; show proof of high impact relative to the invested resources; and contribute to at least one of the five Priority Action Areas of the Global Action Programme on ESD.

Three core criteria are applied to assess the projects and programmes of nominees:

- **Transformation:** uses ESD as transformative education in support of sustainable development and produces evidence of individual and social change, involving values and action
- **Integration:** addresses the three dimensions of sustainable development (society, economy, environment) in an integrated way
- **Innovation:** demonstrates an innovative and imaginative approach to ESD

Nominations can only be submitted to UNESCO by **governments of Member States**, via their Permanent Delegation to UNESCO, and **non-governmental organizations in official relations with UNESCO**. The next call for nominations for the UNESCO-Japan Prize is set to be launched in **2020** and awarded in **2021**. Details on the nomination procedure and selection criteria will be made available on the Prize website.

Find more information on:

 <https://en.unesco.org/prize-esd/selection-process>.



The 2019 winners



This year marks the fifth edition of the UNESCO-Japan Prize with the winners chosen from a record 115 nominations submitted by governments of UNESCO Member States and non-governmental organizations in official partnership with UNESCO. The nominations were assessed by an independent jury comprised of five international ESD experts who recommended the three laureates to UNESCO's Director-General.

Once again this year's winners highlight the diversity of the prize and include a programme that combines environmental learning with an innovative approach to teaching special needs students; a project to engage local communities in preserving the Amazonian forest; and a powerful city-wide network integrating ESD into people's lives from kindergarten to university and beyond.

The 2019 laureates, who will receive US\$50,000 each, are the **Camphill Community Trust (Botswana)**, the **Sustainable Amazon Foundation (Brazil)** and the **Free and Hanseatic City of Hamburg (Germany)**.

The Prize will be awarded to the three laureates in a ceremony at UNESCO Headquarters in Paris on 15 November 2019, during the 40th session of the UNESCO General Conference.

Find more information on the winners on:

 <https://en.unesco.org/prize-esd/2019>

Botswana



Camphill Community Trust

Founded in 1974, the Camphill Community Trust runs services for children and youth with intellectual and developmental disabilities nationwide. The Trust is funded by the Ministry of Education and Camphill Community Trust's social enterprises, grants and fundraising initiatives.

Camphill Community Trust receives the Prize for its 'Integrated Learning for Living and Work Programme'.

Integrated Learning for Living and Work Programme (ILLWP)

The ILLWP acts to unearth and cultivate the potential of children and young people with a range of intellectual and developmental disabilities who have struggled with or been left behind by mainstream education. The curriculum of the 4-year programme focuses on three components, all with an emphasis on sustainability: functional skills, such as literacy, numeracy, IT; personal and social development skills, such as social and relationship, activities of daily living including

horticulture and gardening; and inclusive transition planning, which weaves the 3 components together.

From its inception the Trust has been dedicated to sustainability and experiential learning. Highlight of its environmental teaching is the 'seed to table' plan with students fully involved in the growing of food from planting seeds to creating and using organic fertilisers to tending to crops and trees and finally eating the fruit and vegetables produced in the school.

The programme is also designed to foster sustainable independence for each student at school, back in their communities, in the world of work and beyond. Its vocational training programme bridges the crucial gap when school ends and work begins with strong links to employers in a range of fields including catering and hospitality, wholesale, retail and packaging and where students can undertake guided work placements.

More information:

 <https://www.camphill.org.bw>

 [@Camphill.Community.Trust.Botswana](https://www.facebook.com/Camphill.Community.Trust.Botswana)

Brazil



Sustainable Amazon Foundation

The Sustainable Amazon Foundation (FAS) is a Brazil-based non-profit organization, funded mainly by private companies and international cooperation agencies. It was created in 2008 to promote environmental conservation while improving the quality of life of indigenous communities living in the Amazon region.

FAS receives the Prize for its project to provide education and training for sustainable development to such communities.

Relevant ESD in remote Amazon communities

While understanding the daily reality of forest communities who may have previously lived by deforestation, the overarching goal of the programme is to 'make forests worth more standing than cut'. In order to help these communities develop their own new and sustainable livelihood, FAS invests in sustainable income, grassroots social empowerment and capacity-building of home-grown leaders.

FAS works with 581 remote Amazon communities reaching more than 39,000 people spread across the more than 10 million hectares of land where they live in protected reserves. The Foundation's nine Conservation and Sustainability Centers (CSC) set up across this territory serve as an education and implementation platform to leverage adapted sustainable development solutions. The CSC offers vocational education and activities focused on environmental education, traditional knowledge, sustainable production and management of natural resources. It fosters entrepreneurship by supporting local populations to set up their own sustainable businesses.

Since the programme began, the remote communities have seen first-hand how the forest offers alternative sources of income, for example, as an asset for environmental tourism or a source of fruits and seeds which can be sold. The project has contributed to increasing the average family income while decreasing deforestation rates.

More information:



www.fas-amazonas.org



[@fasamazonas](https://www.facebook.com/fasamazonas)



[Fundação Amazonas Sustentável](https://www.youtube.com/FundaçãoAmazonasSustentável)



[@fasamazonas](https://twitter.com/fasamazonas)



[@fasamazonas](https://www.instagram.com/fasamazonas)

Germany



Free and Hanseatic City of Hamburg

The city of Hamburg has long been at the forefront of environmental issues and in 2007 launched a 'Climate Action Plan' focused on climate adaptation and mitigation. Hamburg offers e.g. grants for insulating and refurbishing houses, factories and schools, and promotes the use of renewables in business, mobility and administration.

It receives the Prize for its umbrella education programme 'Hamburg learns sustainability – and fights climate change through ESD'.

Hamburg learns sustainability



This large-scale multi-stakeholder initiative which began in 2005 connects a huge variety of education programmes, activities and events in the city accessible to all ages. It aims above all to bring actors from all sectors together to share and promote education for sustainability in the whole city.

The city's educational and climate initiatives range from a rubbish recycling project in kindergarten to a climate excellence cluster which brings universities together to work on sustainability. They also comprise a solar-powered library and a green booklet packed with sustainable lifestyle ideas handed out to the more than 25,000 new students who join the city each year. sixty schools which have received the label 'climate-friendly' are saving many tons of CO₂ every year, and a non-formal environmental centre offers a variety of activities for children.

A new policy document, the Hamburg ESD Masterplan 2030 which was developed by 139 representatives of the public and private sector as well as civil society aims to further integrate sustainable development into all levels of education and to transform educational practice.

More information:

 <https://www.hamburg.de>
 [@hamburg](#)

 [@hamburg_de](#)
 [@hamburg_de](#)

UNESCO Education Sector

Education is UNESCO's top priority because it is a basic human right and the foundation on which to build peace and drive sustainable development. UNESCO is the United Nations' specialized agency for education and the Education Sector provides global and regional leadership in education, strengthens national education systems and responds to contemporary global challenges through education with a special focus on gender equality and Africa.



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The Global Education 2030 Agenda

UNESCO, as the United Nations' specialized agency for education, is entrusted to lead and coordinate the Education 2030 Agenda, which is part of a global movement to eradicate poverty through 17 Sustainable Development Goals by 2030. Education, essential to achieve all of these goals, has its own dedicated Goal 4, which aims to *"ensure inclusive and equitable quality education and promote lifelong learning opportunities for all."* The Education 2030 Framework for Action provides guidance for the implementation of this ambitious goal and commitments.



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 esdprize@unesco.org

 en.unesco.org/prize-esd/2019

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**UNESCO Education Sector
Section of Education for
Sustainable Development
7, place de Fontenoy
75352 Paris France**

