

**MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION
OF THE REPUBLIC OF UZBEKISTAN
TASHKENT STATE UNIVERSITY OF ORIENTAL STUDIES**

«Approved by»
Vice-Rector for Academic Affairs
N.A.Abdullaev
“ ____ ” _____, 2024

**SYLLABUS
FOR THE COURSE
ELECTRONIC COMMERCE**

(For 3rd-year students)

Field of knowledge:	400000	Business, Management, and Law
Field of education:	410000	Business and Management
Major:	60411900	World Economy and International Economic Relations

Tashkent – 2024

The syllabus of the course was approved by Protocol No. ____ “____” _____, 20__ of the Department of “Foreign Economic Activity” at Tashkent State University of Oriental Studies.

The syllabus was approved at the meeting of the Academic-Methodological Council of TSUOS on “____” _____, 2024 (Protocol No. __) and is recommended for the educational process.

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INFORMATION ABOUT COURSE

Course name:	E-commerce
Course type:	Elective
Course code:	ET2502
Academi year:	2024/2025
Semester:	5
Mode of study:	Full-time
Type of activities and hours allocated per semester:	60
Lecture:	12
Practical sessions	12
Seminar	-
Self-study	36
Credit:	2
Assessment:	5 Grade
Course language:	Uzbek
Classroom and Time:	According to the course schedule

Course Objective (CO)	
CO1	<p>The course objective is to develop a scientific foundation for the legal framework, development directions, and policies related to the digital economy in the Republic of Uzbekistan. It also includes an in-depth study of electronic commerce entities, operational procedures and regulations, crowdsourcing and crowdfunding technologies in electronic commerce, integrated systems and platforms of electronic commerce, as well as theoretical and practical approaches to evaluating websites and electronic commerce.</p>

Prerequisite Knowledge for Mastering the Course	
1.	<p>To master the course “Electronic Commerce”, students must possess the following knowledge:</p> <p>Fundamental knowledge and skills in the fields of economics and ICT, including an understanding of innovative processes and key trends. This includes having a solid foundation in general education courses such as “Microeconomics,” “Informatics,” and “Money, Finance, and Credit”.</p>

Learning Outcomes (LO)	
	In terms of knowledge:
LO1	Have an understanding of the basic principles of electronic commerce.
LO2	Be able to classify the directions and models of electronic commerce.
LO3	Ability to integrate the course with other economic disciplines.
	In terms of skills:
LO1	Working with electronic commerce platforms.
LO2	Analyzing the benefits and costs of electronic commerce.
LO3	Working with electronic commerce processes.

Course Content		
Type of Classes: Lecture (L)		Hours
L1	The subject and objectives of the course on electronic commerce.	2
L2	Classification and main models of electronic commerce.	2
L3	The role of entrepreneurs and consumers in electronic commerce.	2
L4	Marketplaces, payment systems, and transactions.	2
L5	Logistics and supply chain in electronic commerce.	2
L6	Legal and regulatory foundations of electronic commerce in Uzbekistan.	2
	Total:	12
Type of Classes: Practical Session (P)		Hours
P1	Factors and stages of the development of electronic commerce.	2
P2	Modern trends in electronic commerce.	2
P3	B2B, B2C, and their directions.	2
P4	Marketing activities in electronic commerce.	2
P5	Electronic commerce platforms.	2
P6	International experience in the development of electronic commerce.	2
	Total:	12
Type of Classes: Self-study (S)		Hours
1.	Preparing for seminars and practical sessions, as well as completing homework assignments.	18
2.	Finding solutions to situational (problematic) tasks.	5

3.	Analyzing the provided sources.	7
4.	Writing and analyzing at least one thesis or article on topics related to the subject.	6
	Total:	36

The following criteria are recommended for monitoring the student's performance in the course:

Grade - 5 - "excellent"
Grade - 5 - is awarded when the student can independently draw conclusions and make decisions, think creatively and innovatively, understand interdisciplinary (inter-topic) logical connections, engage in independent reasoning, apply acquired knowledge in practice, comprehend, know, articulate, and explain the essence of the subject (topic), teach others, and demonstrate understanding, skills, and knowledge related to the subject (topic);
Grade - 4 - "good"
Grade - 4 - is awarded when the student demonstrates independent reasoning, can apply acquired knowledge in practice, understands, knows, articulates, and explains the essence of the subject (topic), and shows a clear understanding of the subject (topic);
Grade - 3 - "satisfactory"
Grade - 3 - is awarded when the student can apply acquired knowledge in practice, understands, knows, articulates, and explains the essence of the subject (topic), and demonstrates a basic understanding of the subject (topic);
Grade - 2 - "unsatisfactory"
Grade - 2 - is awarded when the student has not mastered the course syllabus, does not understand the essence of the subject (topic), and lacks any understanding of the subject (topic).

The midterm assessment is conducted and the student's knowledge is assessed by the professor who teaches the relevant course.

The final assessment is conducted and the student's knowledge is assessed by the professor who has not taught the course.

The professor who teaches the relevant course does not participate in the final examination.

A student must have passed the interim examination before the scheduled date of the final examination for the corresponding subject.

A student who has missed 25% or more of the allocated class hours for a subject without tangible reasons, has not taken the midterm assessment, or has received a "2" (unsatisfactory) grade in the midterm assessment, will be excluded from the final assessment for that subject and will not earn the corresponding credits for the course.

A student who is excluded from the final assessment or does not participate in it, or receives an unsatisfactory grade in the final exam, is considered academically indebted.

Academically indebted students have the right to retake the missed subjects during vacation or in subsequent semesters, after paying the required fee corresponding to the amount of unearned credits, and may retake the courses at their own expense.

Requirements for Obtaining Credits:

Mastering theoretical and methodological concepts related to the subject, accurately reflecting the analysis results, and conducting independent reflections on the studied historical processes. Specifically, for each seminar:

- Presenting personal reflections in written form within the scope of the case study method.
- Preparing a presentation on the assigned topic.
- Creating a test to reinforce the covered topic.
- Keeping seminar notes (*seminar topic summaries, literature review for the seminar, biographical sketches of historical figures related to the topic*). Additionally, completing tasks and assignments in current and midterm assessments, and submitting written work for the final assessment.

List of References	
Main Literature	
1.	D.X.Suyunov, A.T.Kenjabayev, A.O.Ro'ziyev. Elektron tijorat. Darslik. – T.:2023. – 298 b.
2.	J.Ohene-Djan. Electronic commerce. – University of London, 2008. – 121 p.
3.	Юрасов А.В. Основы электронной коммерции. – М.:Горячая линия – Телеком, 2008. – 480 с.
Recommended additional literature:	
4.	Mirziyoyev Sh.M. Hozirgi zamon va Yangi O'zbekiston. - Toshkent: O'zbekiston, 2024.
5.	Mirziyoyev Sh.M. Yangi O'zbekistonda taraqqiyot strategiyasi asosida demokratik islohotlar yo'lini qat'iy davom ettiramiz. 6-jild. - Toshkent: O'zbekiston, 2023.
6.	Mirziyoyev Sh.M. Yangi O'zbekistonda erkin va faravon yashaylik. 5-jild.- Toshkent: O'zbekiston, 2023.
7.	Mirziyoyev Sh.M. Inson qadri, uning huquq va erkinliklari, qonuniy manfaatlari uchun. –Toshkent: O'zbekiston, 2022.
8.	Mirziyoyev Sh. M. Yangi O'zbekiston taraqqiyot strategiyasi. To'ldirilgan ikkinchi nashri. - Toshkent: O'zbekiston, 2022.
9.	O'zbekiston Respublikasining Elektron tijorat to'g'risidagi Qonuni. https://lex.uz/uz/docs/-6213382
10.	O'zbekiston Respublikasi Prezidentining qarori, 28.04.2020 yildagi PQ-4699-son. https://lex.uz/docs/-4800657

11.	E-commerce: что это такое и как туда попасть NORMA.UZ
Articles from Scopus	
12.	Mengzhen Zhang. Sustainability Transitions in E-commerce Research – Academic Achievements and Impediment. – Circular Economy and Sustainability (2023) 3. P:1725–1746. https://doi.org/10.1007/s43615-023-00252-7
13.	Hsu, C. L. and Chiang, C. H. (2017). “Electronic Commerce Research Profiles: Comparing E-Commerce and Information Systems Journals”, Pacific Asia Journal of the Association for Information Systems, 9(3), pp. 49-66.
Information sources	
14.	https://lex.uz
15.	www.amazon.com
16.	https://raqamli.uz
17.	www.wto.org

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